

Nevada Rural Communities • 10.28.2024

ARPA Spending in the Rural Areas

Marty Elquist, Chief Programs Officer
The Children's Cabinet



Introduction & Discussion Outline

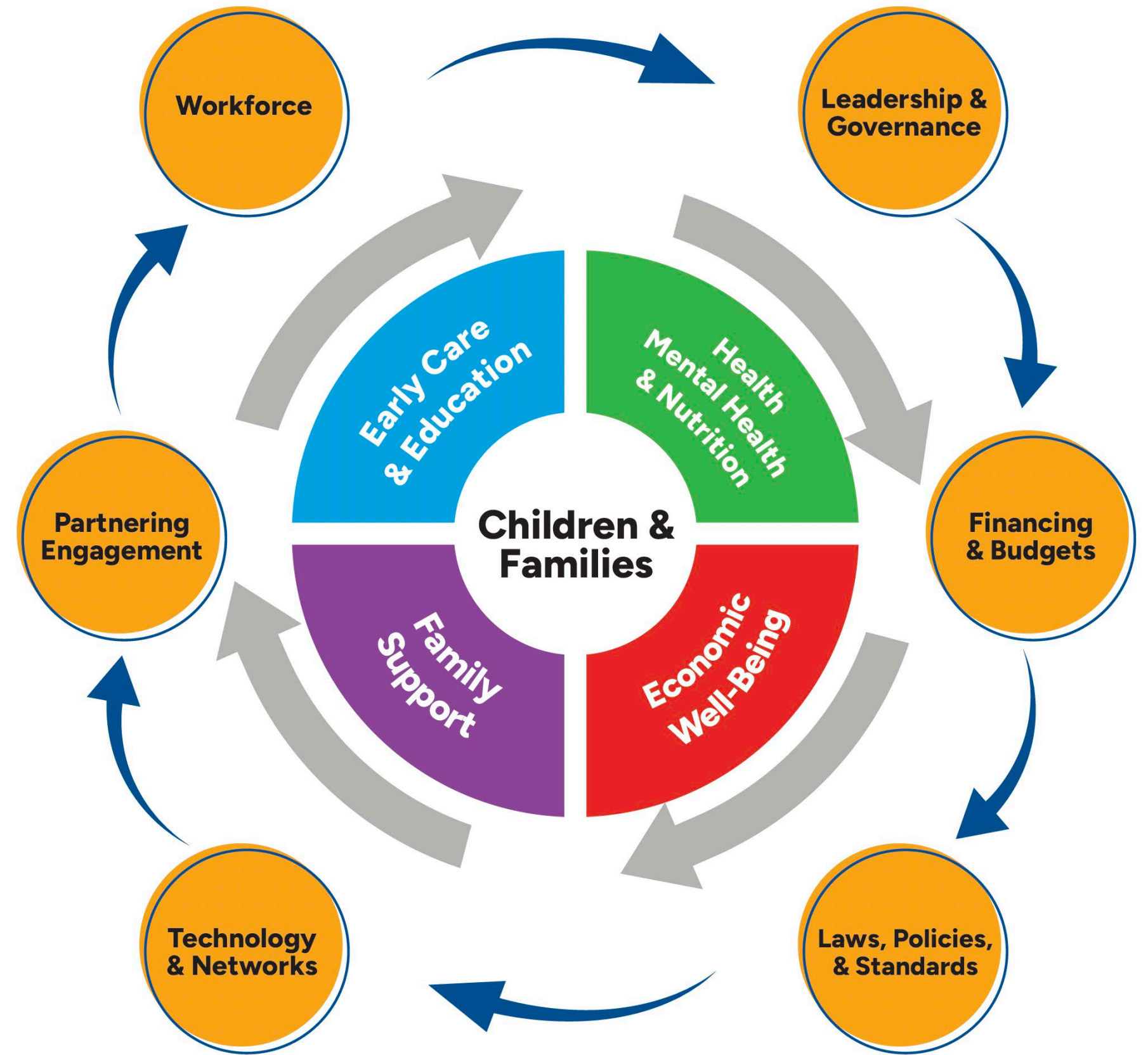


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- Where is early education in the early childhood system?
- Why are the Quality Care investments so important?
- What does child care look like in our rural areas?
- Overview of COVID Stimulus Funding & Programs Funded
- Where do we go from here?
- Q&A

Working Toward a Comprehensive System for Nevada's Children & Families

- Centered on Children & Families
- Direct Services by Sector
- Support Structures





Where Does Child Care Sit?

Early Learning
 also encompasses
 District Pre-K
 Family, Friend, Neighbor
 Kith & Kin
 Out-of-School Time

Children who have quality early learning experiences have:

Kindergarten & Elementary School

- Improved school readiness skills
- Improved math & language ability
- Fewer cognitive and social issues
- Less likely to be in special education
- Less likely to repeat a grade

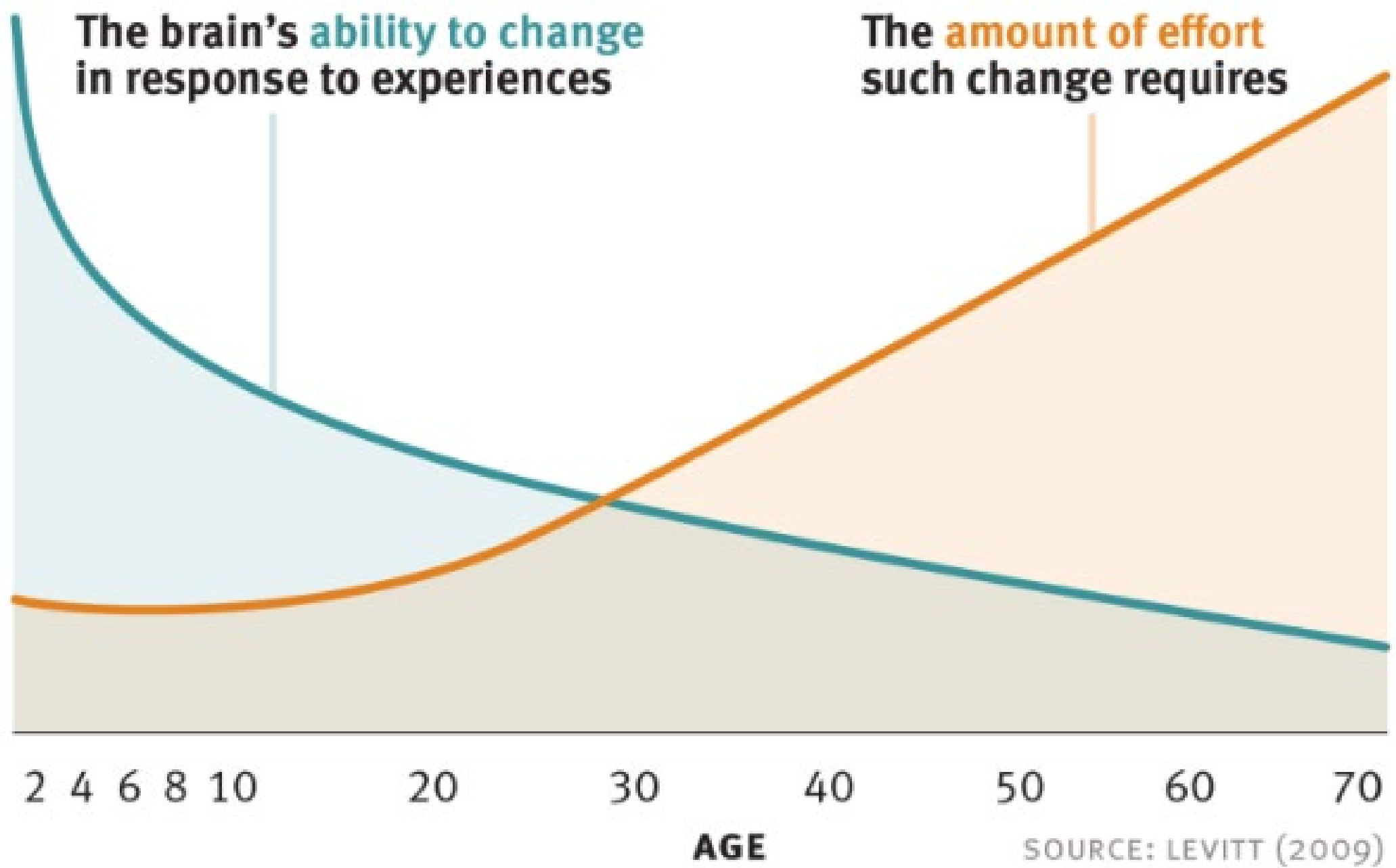
Middle & High School

- Less likely to enter juvenile detention programs
- More likely to graduate from high school

Adulthood

- More likely to be in a high-skilled job or higher education at age 21
- Less likely to commit a crime or felony
- Less likely to rely on social assistance programs (e.g., TANF, food stamp, housing)





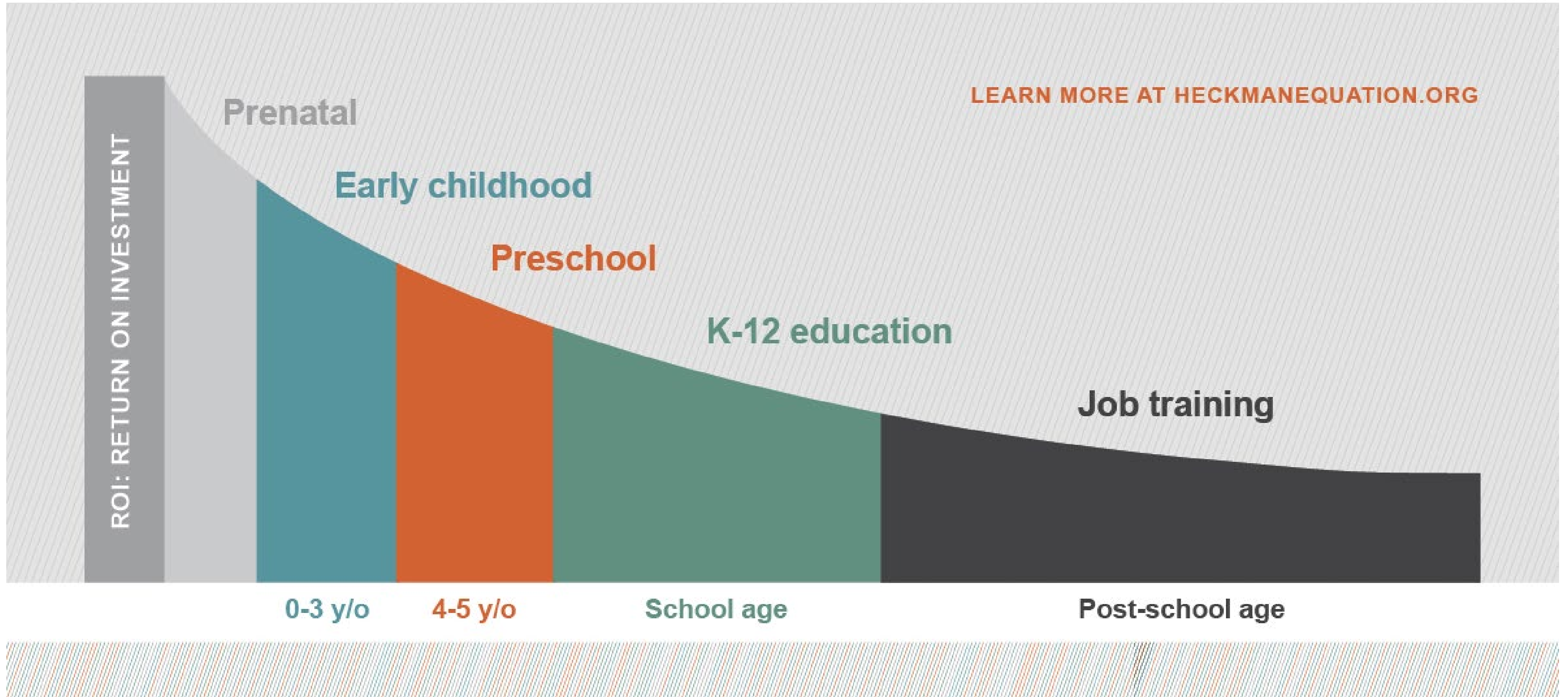
“It is easier and less costly to form strong brain circuits during the early years than it is to intervene of “fix” them later.”

~Harvard Center for the Developing Child, 2009



Return on Investment

Economic impact of investing in early childhood learning.

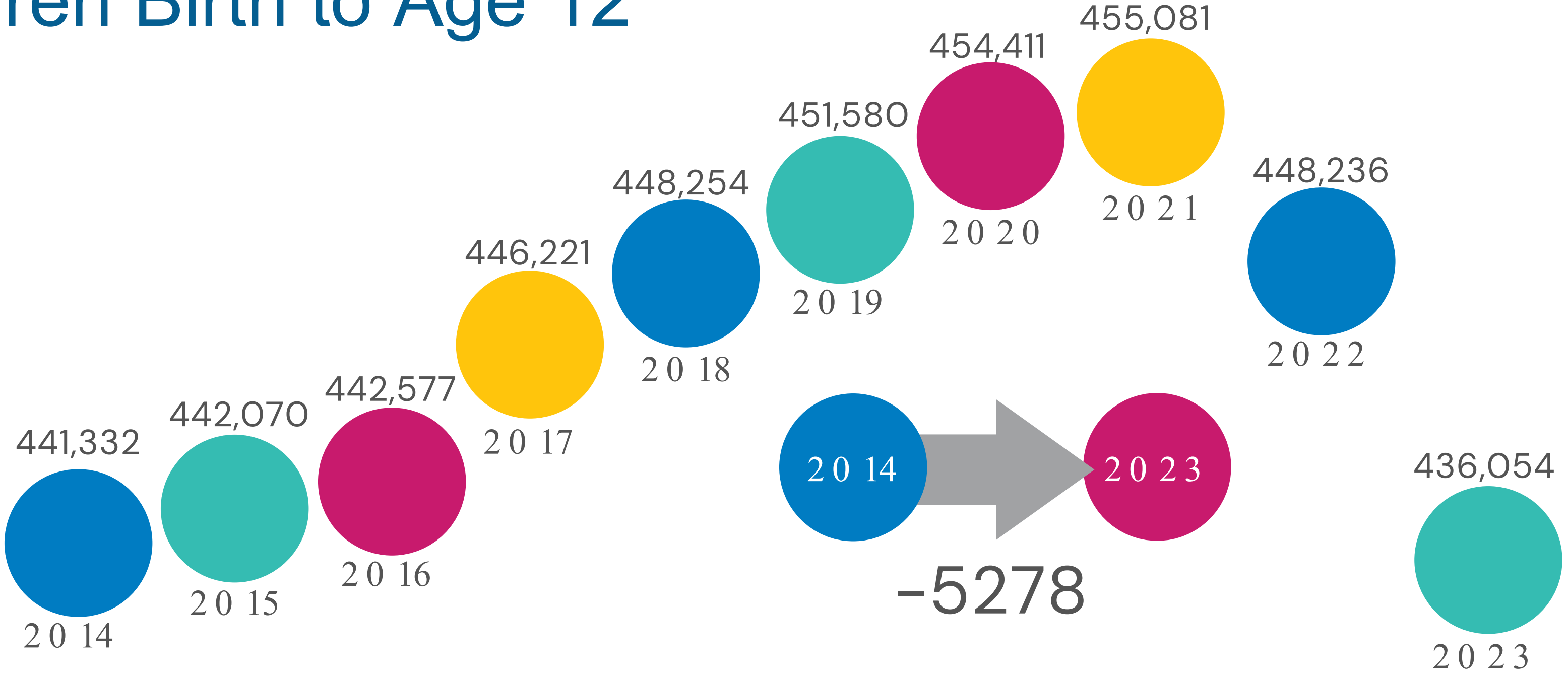


What Does a High - Quality Program Look Like?

- Staff trained in early childhood development
- Focus on relationships and adult/child interactions
- Strong family engagement and involvement
- Assessment of growth and development aligned with developmental milestones
- Learning opportunities are adapted to child's developmental assessment
- Hands-on learning opportunities and developmentally appropriate curriculum and materials
- Safe, healthy environment that supports ability for children to learn & explore

Children Birth to Age 12

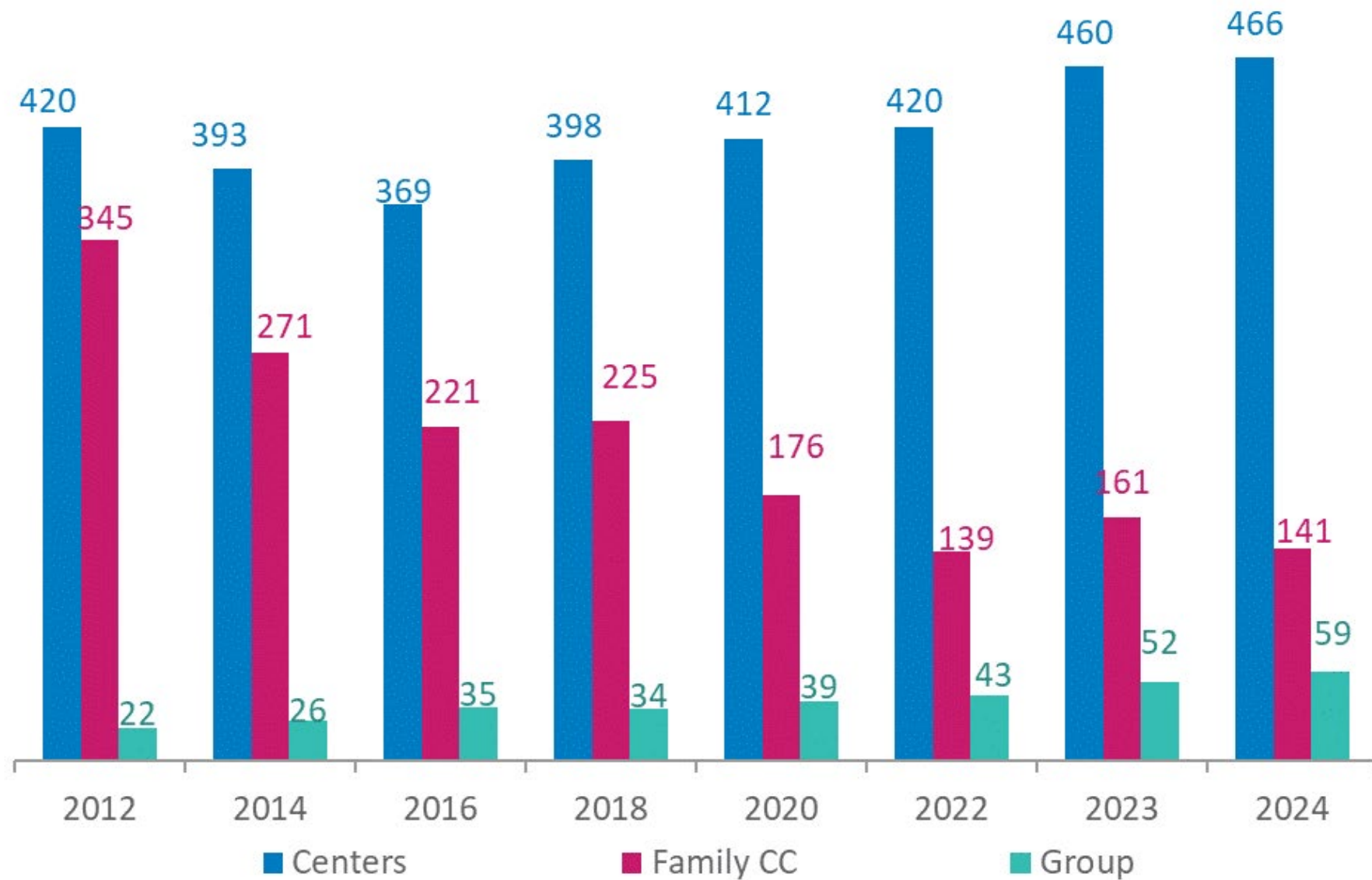
Nevada



American Community Survey Data (2023). Table B09001 5-year estimates for years 2014-2022 (1-Year for 2023 (5-year not available yet))

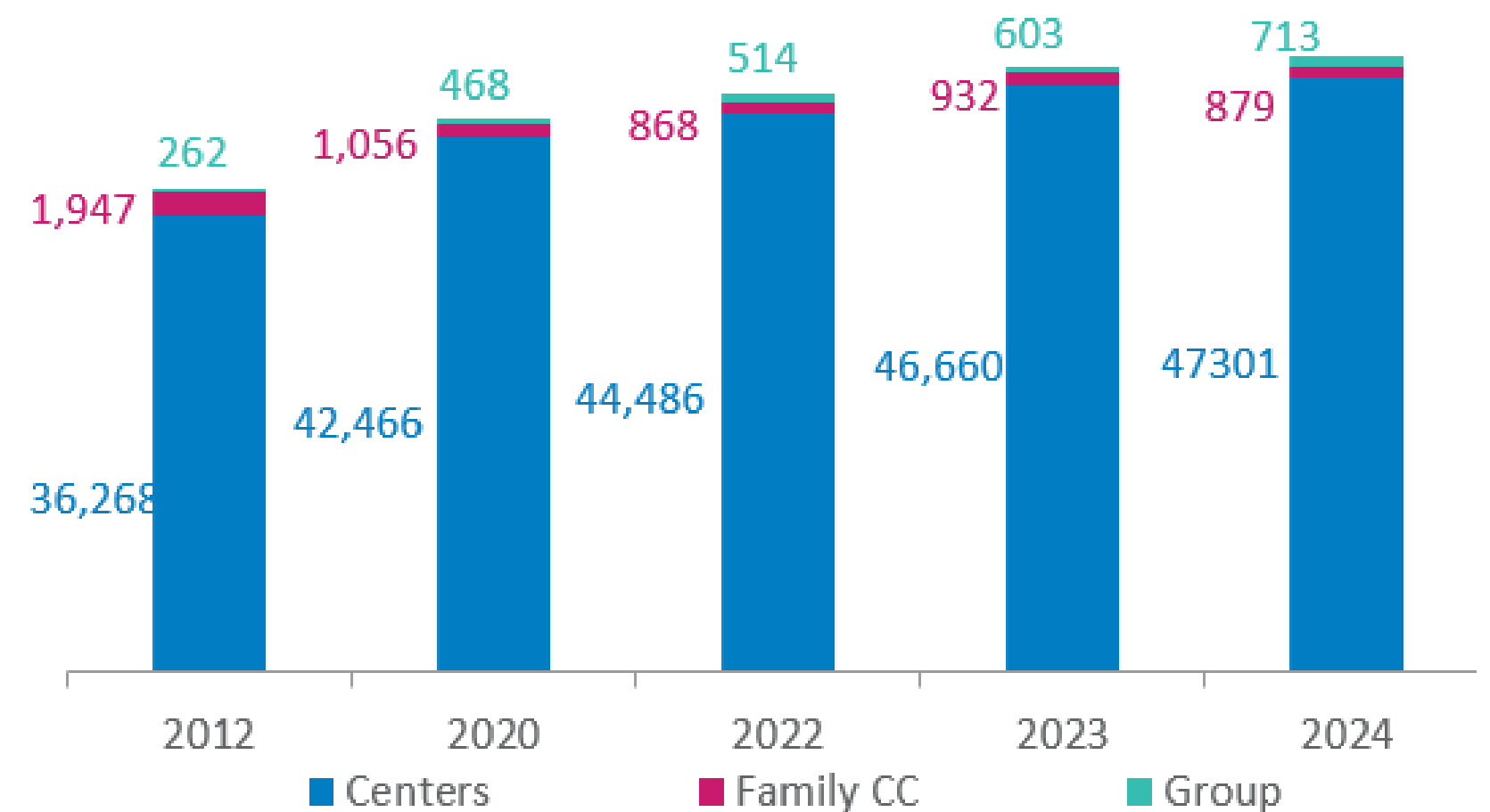


Licensed Child Care Supply in Nevada



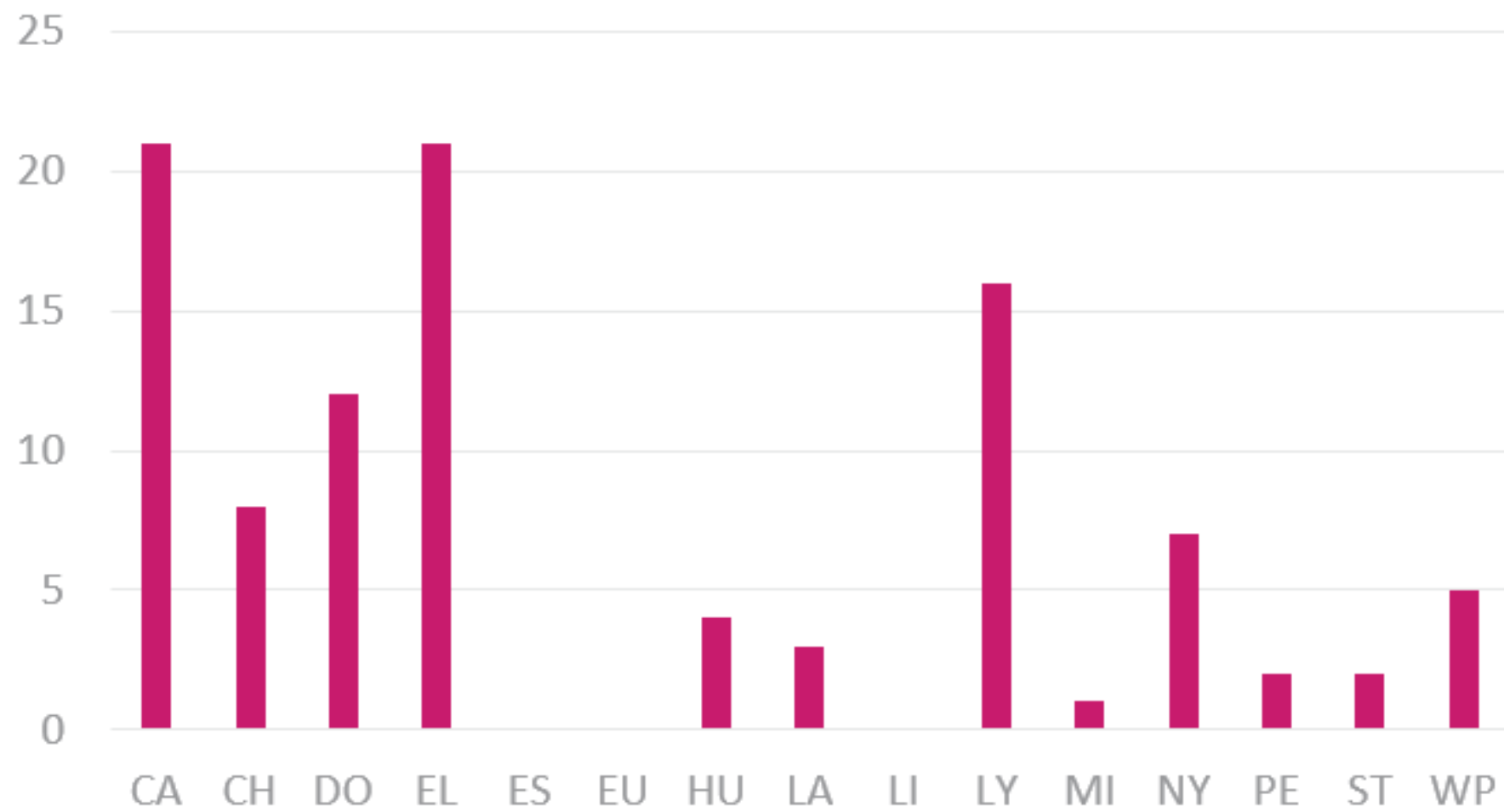
Nevada Licensed Programs

Nevada Licensed Capacity (Slots)



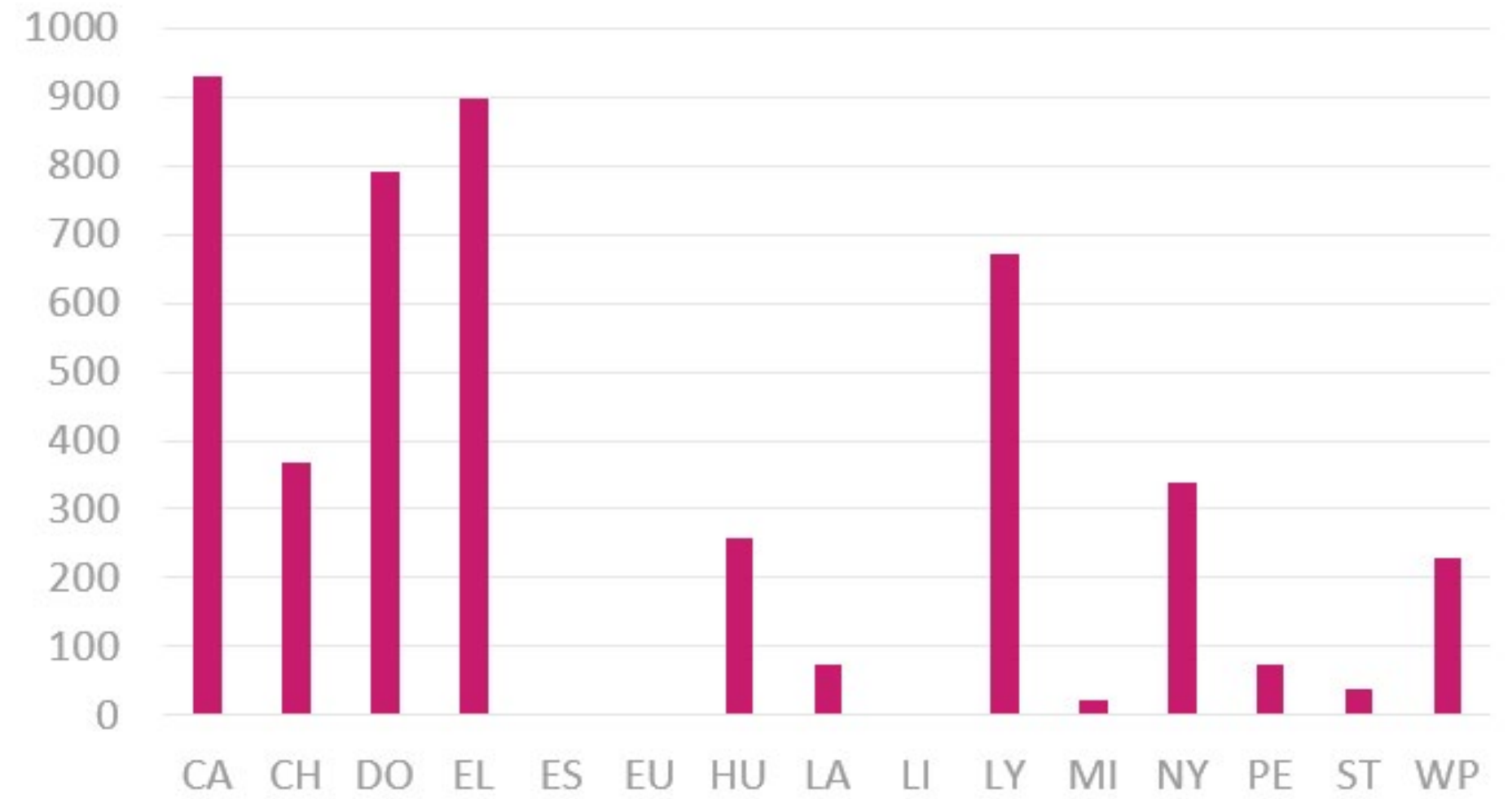
Licensed Child Care by Rural County • April 2024

Licensed Programs



102 (15% of all sites in NV)

Nevada Licensed Capacity (Slots)

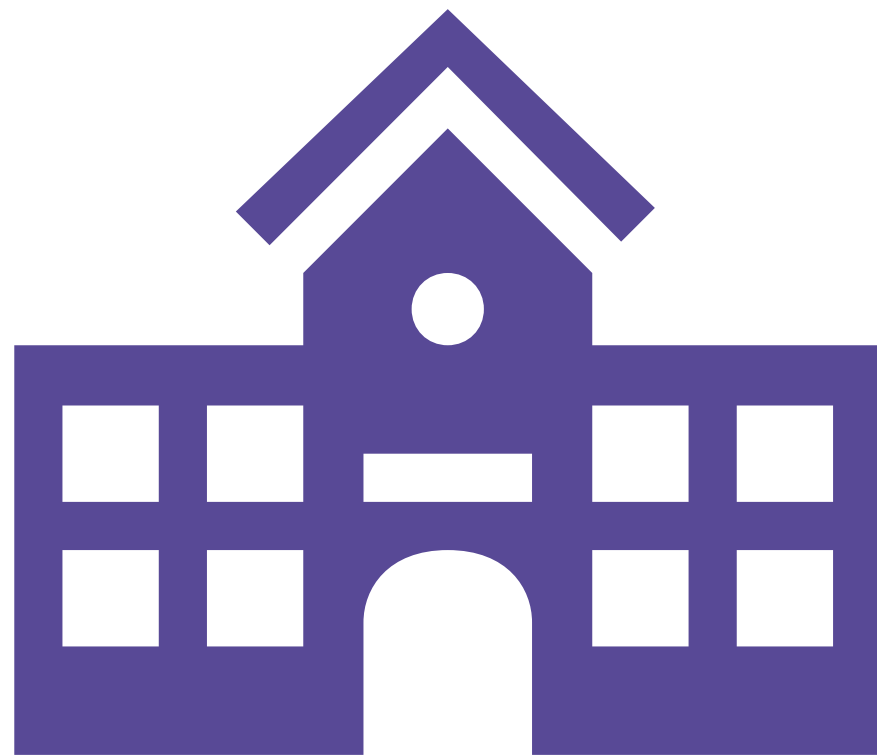


4688 (9.38% of all Capacity in NV)

Child Care Supply Across Rural Counties

102 programs

4688 slots



Licensed Child Care Centers

82 Programs

Licensed Capacity 4478



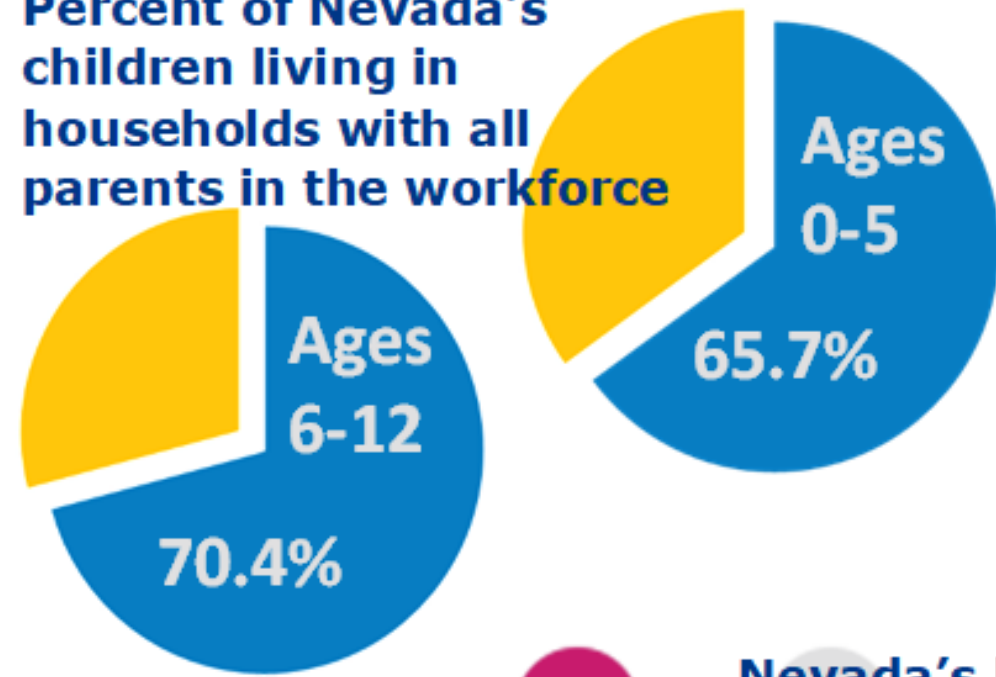
Licensed Child Care Homes

20 Programs (6 FCCS & 14 group FCCs)

Licensed Capacity 210

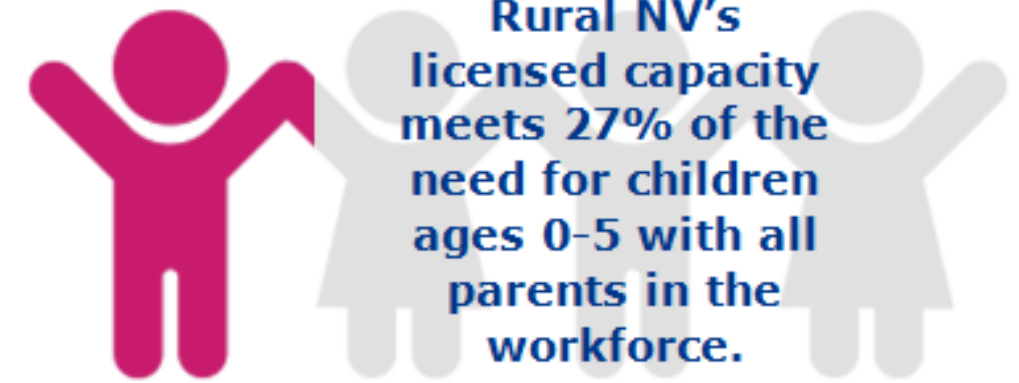
Child Care Demand in Across Counties

Percent of Nevada's children living in households with all parents in the workforce



Nevada's licensed capacity meets 35.2% of the need for children ages 0-5 with all parents in the workforce.

Nevada Counties	Total Children		All Parents Work	
	Ages 0-5	Ages 6-12	Ages 0-5	Ages 6-17
Carson City	3,731	4,546	74.9%	78.9%
Churchill	1,751	2,482	78.2%	74.9%
Clark	161,110	203,782	64.7%	69.4%
Douglas	1,989	3,089	63.3%	74.2%
Elko	4,513	5,866	47.3%	64.9%
Esmeralda	26	46	11.5%	38.6%
Eureka	127	192	78.0%	77.4%
Humboldt	1,451	1,698	59.3%	68.7%
Lander	217	811	67.3%	84.0%
Lincoln	242	368	24.0%	59.9%
Lyon	3,892	5,087	81.2%	78.3%
Mineral	309	390	73.5%	67.1%
Nye	2,637	3,393	43.7%	57.9%
Pershing	366	475	86.5%	85.4%
Storey	225	242	67.1%	42.5%
Washoe	32,881	39,803	71.2%	74.2%
White Pine	516	776	85.4%	85.6%
NEVADA	215,983	273,046	65.7%	70.4%



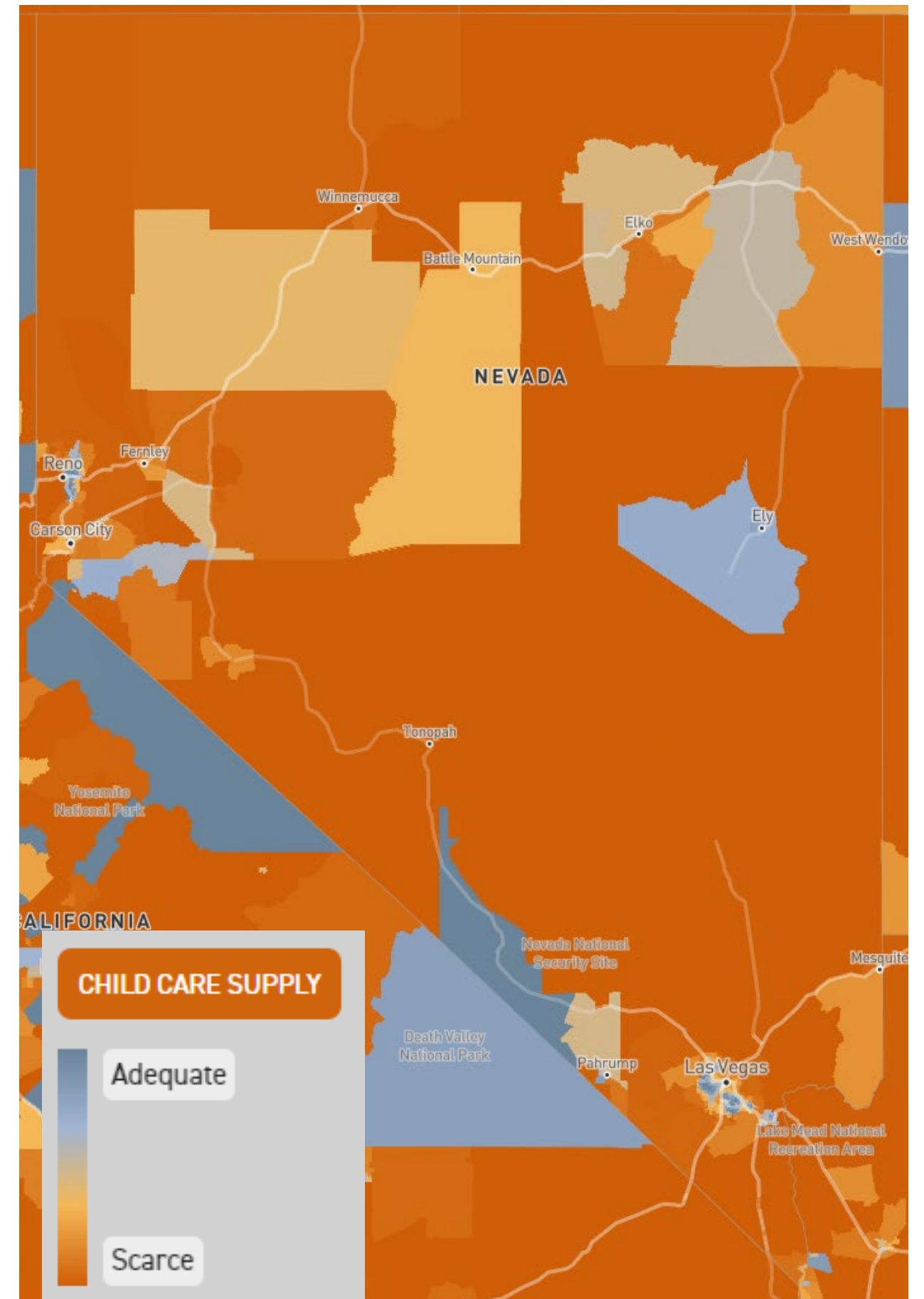
Rural NV's licensed capacity meets 27% of the need for children ages 0-5 with all parents in the workforce.

14,169 children ages 0-5 live in rural households with all available parents in the workforce.

Children living in single-working parent and dual-earner households must have safe, reliable, high-quality child care to support their development while their parents work.

Nevada is a Child Care Desert

- Center for American Progress: A child care desert is any census tract with more than 50 children under age 5 that contains either no child care providers or so few options that there are more than three times as many children as licensed child care slots.
- 51% of people in the United States live in a child care desert.
- 72% of all Nevada residents live in a child care desert
 - 77% of Hispanic/Latino families,
 - 79% of rural families, and
 - 80% of low-income families
- <https://childcaredeserts.org/>



Price of Licensed Child Care

Annual Average Cost of Care

Licensed Center Infants	\$ 13,420
Licensed Center 4-year olds	\$ 11,045
Licensed Family Care Infants	\$ 10,390
Licensed Family Care 4-year-olds	\$ 9,621

Center-based infant-care exceeds the price of tuition and fees at UNR & UNLV by roughly 35%.
30 credits per year

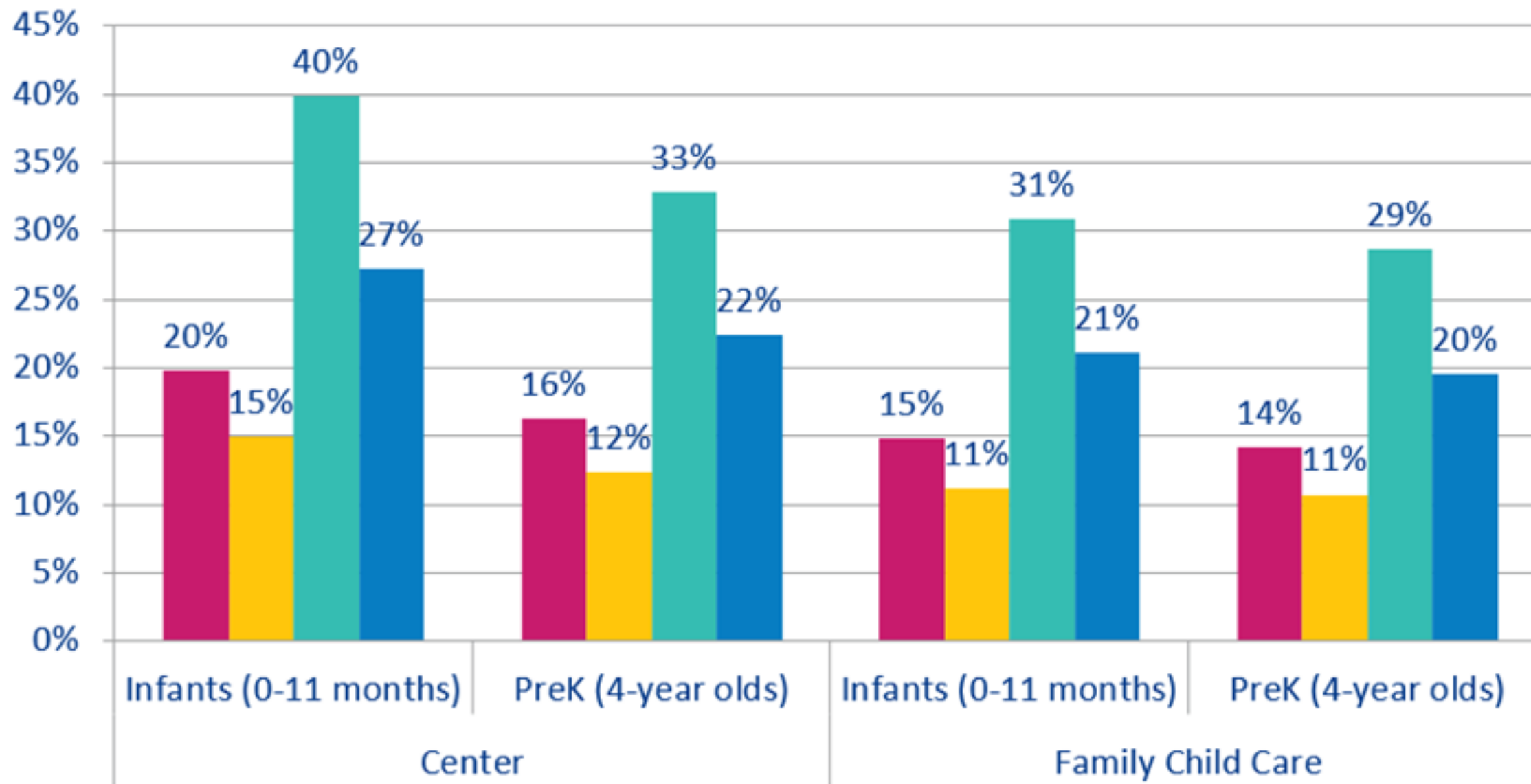
Centers			Family Child Care		
County*	Infants	4-Year-Olds	County*	Infants	4-Year-Olds
Carson City	\$ 11,042	\$ 8,993	Carson City	\$ 7,821	\$ 7,821
Churchill	\$ 9,255	\$ 7,434	Churchill**	\$ 7,821	\$ 7,821
Clark	\$ 14,139	\$ 11,751	Clark	\$ 10,342	\$ 9,185
Douglas	\$ 9,381	\$ 8,858	Douglas	\$ 7,821	\$ 7,821
Elko	\$ 9,891	\$ 7,274	Elko	\$ 7,821	\$ 7,821
Humboldt	n/a	\$ 11,341	Humboldt**	\$ 9,125	\$ 9,125
Lander	\$ 7,200	\$ 6,750	Lander**	\$ 10,428	\$10,428
Lyon	\$ 9,994	\$ 8,951	Lyon	\$ 9,125	\$ 8,408
Nye	\$ 7,361	\$ 6,774	Nye**	\$ 7,821	\$ 7,951
Pershing	\$ 11,732	\$ 10,429	Washoe	\$ 10,520	\$ 9,878
Storey	n/a	\$ 7,821			
Washoe	\$ 13,817	\$ 11,282			
White Pine	\$ 17,207	\$ 11,604			

*counties not listed do not have licensed care type for infants or 4-year-olds
**group family child care

- True COST of care is not the same as the price licensed child care providers charge parents.
- True COST of infant care with a 1:4 ratio is over \$18,000/year.

Affordability of Licensed Child Care

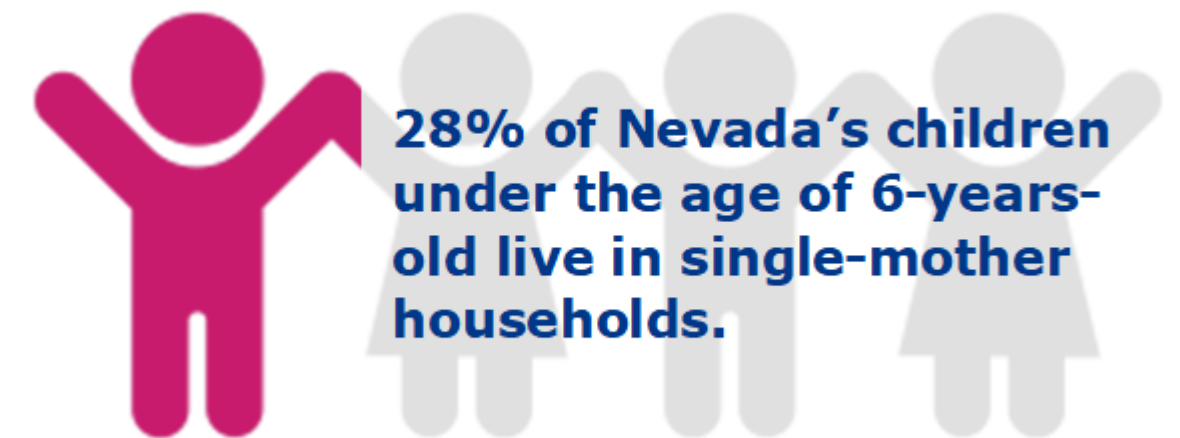
Cost of Licensed Care as a % of Median Family Income



Median Family Income

- All Families w/ Children Under 18 \$ 67,738
- Married Couple Families \$ 89,731
- Female Head of Household* \$ 33,609
- Male Head of Household* \$ 49,191

*No spouse present



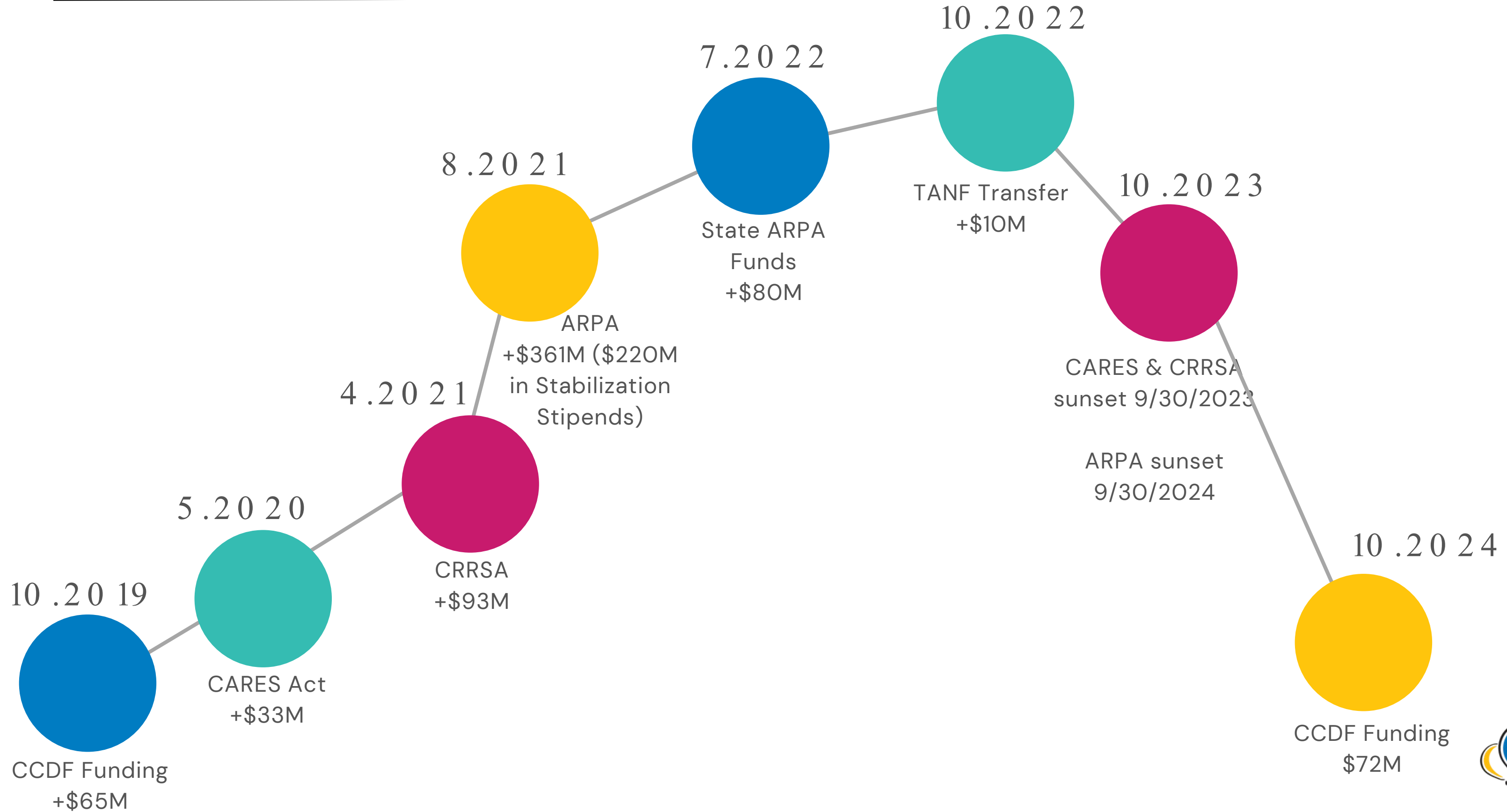
How much is enough?

<https://www.childrenscabinet.org/stay-informed/cost-of-basic-needs-in-nevada/>

Primary Investment: Child Care and Development Fund

- CCDF is a federal and state partnership program authorized under the Child Care and Development Block Grant Act (CCDBG).
- States use CCDF to provide financial assistance to low-income families to access child care so they can work or attend a job training or educational program.
- CCDF serves children from birth through age 12 or 19 for children with special needs.
- States also use CCDF funds to invest in improving the skills and qualifications of the teacher workforce, supporting child care programs to achieve higher standards, and provide consumer education to help parents find and select child care that meets their families' needs.

CCDF Funding to Sustain & Support Child Care



Stimulus Funding Projects & Initiatives



Systems Projects

Fiscal Mapping • Alternative Cost Modeling • Network Analysis • Child Care Landscape Analysis • Early Childhood Workforce Framework • Nevada Association for Infant & Early Childhood Mental Health • Marketing & Outreach Campaign • **CBO Grants** • Data System Modernization • Community Development Financial Institution Establishment for Lending



Parent Supports

Subsidy Expansion • **Copayment Coverage** • Family Leadership Council • Parent Education & Engagement Expansion • Navigators • **Vroom Expansion** • Nevadachildcare.org • Early Childhood Community Health Workers



Child Care

Provider Supports

Stabilization Grants • **Start-Up Grants** • **Staff Stipends** • **Training & Background Check Fee Support** • **FFN Pay Restitution** • **Infant/Toddler Slots** • **Business Financing & Consultation** • **Family Child Care Capacity Building** • **Kith & Kin Networking** • **Strong Start Child Care Services Center** • **PPE & Janitorial Supplies** • **Telehealth, Telemental Health, Dental & Vision Benefits** • **NV Cares Rent to Own Group FCC** • **QRIS Expansion**



Employer Supports

Employer Child Care Capacity Building Project • **Business Symposium**

CCDF Subsidy Caseload Sept 2023 v. Sept 2024

County	September 2023			September 2024			Difference		
	Providers	Enroll	Attend	Providers	Enroll	Attend	Providers	Enroll	Attend
Carson City	13	150	123	20	129	86	7	-27	-37
Churchill	4	95	65	6	108	86	2	13	21
Douglas	13	139	104	16	126	108	3	-13	4
Elko	6	40	32	8	34	27	2	-6	-5
Humboldt	7	45	23	8	34	28	1	-11	5
Lyon	11	157	112	11	86	64	0	-71	-48
Pershing	2	21	18	2	21	17	0	0	-1
Storey	0	0	0	1	2	2	1	2	2
Washoe	188	1672	1249	211	1078	857	23	-594	-392
White Pine	1	2	2	2	0	0	1	-2	-2
Grand Total	245	2321	1728	285	1618	1275	40	-703	-453
Without WA	57	649	479	74	540	418	17	-109	-61

Biggest Child Care Challenges



Invest in High-Quality

Biggest return on investment in human capital is during the early childhood developmental period. Advocate for the wait for the return on investments in early childhood.



Sustain Investments

A return to pre-COVID funding levels will eliminate necessary supports for families and child care providers ultimately impacting the availability of quality care.



Licensed Care Shortage

Vast majority of Nevada is a child care desert. Must continue to build capacity, especially family child care and non-traditional hours. Address barriers like HOAs, zoning, municodes.



Child Care Workforce

Use workforce framework as a road map to investing in and supporting the workforce. Advocacy toolkit is being developed to align with framework.



Families Need Support

Child care is expensive, but providers do not charge parents the true cost of care and often workforce and quality subsidize the difference. Support policies that support access.



Providers Need Support

Ensure providers continue to have access to lending and business supports to start up child care. Sustain and grow successful COVID support programs.



Thank you!

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